

Tribune-Courier

Madison Tribune

ADVERTISING RATE SCHEDULE

Rates Effective 09-01-10

Open Rate (Local)	\$ 7.95	per col. in.
National Rate (Commissionable)	11.50	per col. in.
Half Page	290.00	
Full Page	560.00	
Business Directory (Minimum 4 week run)	6.50	per col. in.
Classified Display	11.50	per col. in.
National Classified Display (Commissionable)	18.00	per col. in.
Color Charge	Spot Color	50.00 per run
	4-Color	150.00 per run
Color Charge National	Spot Color	80.00 per run
	4-Color	240.00 per run
Classified Line Rate (First 25 words)	10.50	
Church Directory Listing ...	Call (419) 529-2847 for rates	
1,800 Pre-Printed Inserts	Starting at 130.00	
Memorial, Anniversary or Birthday ads w/picture	15.00	pre-paid

**Deadline:
Monday Noon**

Published every Thursday,
52 weeks per year

We Accept:
PDF, JPEG, EPS, TIFF
Camera-Ready Art

We reserve the right to refuse
based on content and/or quality.

**For additional submission
guidelines, visit
our Web site:
www.tribune-courier.com**

Column Widths

COLUMNS	PICAS / POINTS	INCHES
One	10p 8	1.778"
Two	22p 4	3.722"
Three	34p 0	5.667"
Four	45p 8	7.611"
Five	57p 4	9.556"

Page Dimensions

	PICAS	INCHES
Sheet Size	63p x 102p	10.5" x 17"
Image Area	57p x 96p	9.5" x 16"
Max. Ad Height:	92p	15.375"

Subscriptions:

Local: 1 year \$25 • 2 years \$46
Out of state: 1 year \$46 • 2 years \$85

Kim Knapp

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Publisher	Frank Stumbo
Treasurer	Betty Stumbo
Production Manager ...	Jenna Wolford
Production Associate	Cheryl Fink

6,500-plus readership primarily in Richland County, Ohio
Paid circulation – mail and newsstand

Hours: Mon – Thu 8:00 am – 4:00 pm • Friday by chance

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