

EST.

Tribune-Courier

Madison Tribune

1961

A D V E R T I S I N G R A T E S C H E D U L E

Rates Effective 06-01-08

Open Rate (Local)	\$ 6.75	per col. in.
National Rate (Commissionable)	10.00	per col. in.
Half Page	6.65	per col. in.
Full Page	6.55	per col. in.
Business Directory (Minimum 4 week run)	6.25	per col. in.
Classified Display	10.75	per col. in.
National Classified Display (Commissionable)	16.25	per col. in.
Color Charge		
Spot Color	50.00	per run
4-Color	150.00	per run
Color Charge National		
Spot Color	80.00	per run
4-Color	240.00	per run
Church Directory Listing ...	Call (419) 529-2847 for rates	
2,000 Pre-Printed Inserts	Starting at	130.00
Classified Line Rate (First 25 words)	10.25	
Anniversary or Birthday ads with picture	15.00	pre-paid

Deadline:
Monday Noon

Published every Thursday,
52 weeks per year

Electronic Files
Accepted:
PDF, JPEG, EPS, TIFF

Camera Ready Art
Accepted

We reserve the right to refuse
based on content and/or quality.

COLUMNS	PICAS / POINTS		INCHES
One	10 picas	8 points	1.778 in.
Two	22 picas	4 points	3.722 in.
Three	34 picas	0 points	5.667 in.
Four	45 picas	8 points	7.611 in.
Five	57 picas	4 points	9.556 in.

Page Dimensions

Sheet size: 10.538 in. x 17.035 in.
Image area: 9.556 in. x 16 in.
Maximum ad height: 15.431 in.

6,500-plus readership primarily in Richland County, Ohio
 Paid circulation – mail and newsstand

Subscriptions:

Local: **1 year \$25 • 2 years \$46**
 Out of state: **1 year \$46 • 2 years \$85**

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 Editor **John Kirschenheiter**
 Treasurer **Betty Stumbo**
 Production Assoc. **Jenna Wolford**

Hours: Mon – Thu 7:00 am – 4:00 pm • Friday by chance

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