

Richland County's Only Locally-Owned Weekly Newspaper

EST.

TRIBUNE COURIER

MADISON TRIBUNE

1961

ADVERTISING RATE SCHEDULE

Rates Effective 09-01-10

Open Rate (Local)	\$ 7.95	per col. in.
National Rate (Commissionable)	11.50	per col. in.
Half Page	290.00	
Full Page	560.00	
Business Directory (Minimum 4 week run)	6.75	per col. in.
Classified Display	11.50	per col. in.
National Classified Display (Commissionable)	18.00	per col. in.
Color Charge		
Spot Color	50.00	per run
4-Color	150.00	per run
Color Charge National		
Spot Color	80.00	per run
4-Color	240.00	per run
Classified Line Rate (First 25 words)	10.50	
Church Directory Listing ...	Call (419) 529-2847 for rates	
1,800 Pre-Printed Inserts	Starting at 130.00	
Memorial, Anniversary or Birthday ads w/picture	15.00	pre-paid

**Deadline:
Monday Noon**

Published every Thursday,
52 weeks per year

**Electronic Files
Accepted:**

PDF, JPEG, EPS, TIFF
CMYK color mode
300 dpi minimum

We reserve the right to refuse based on
content and/or quality.

**For additional submission
guidelines, visit our Website at
www.tribune-courier.com**

Columns	Picas / Points	Inches
One	10p 8pt	1.778"
Two	22p 4pt	3.722"
Three	34p 0pt	5.667"
Four	45p 8pt	7.611"
Five	57p 4pt	9.569"

	Picas / Points	Inches
Sheet Size	63p x 102p	11 ³ / ₄ " x 13 ³ / ₄ "
Image Area	57p 4pt x 78p	9.569" x 13"
Max. Ad Height	75p 4pt	12.556"

Subscriptions:

Local: **1 year \$25 • 2 years \$46**
Out of state: **1 year \$46 • 2 years \$85**

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Frank Stumbo	Publisher
Betty Stumbo	Treasurer
Jenna Wolford	Production
Cheryl Fink	Production

6,500-plus readership primarily in Richland County, Ohio • Paid circulation – mail and newsstand

Hours: Mon – Thu 7:00 am – 4:00 pm • Friday by chance

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