

# Tribune-Courier

## Madison Tribune

### ADVERTISING RATE SCHEDULE

Rates Effective 06-01-08

<b>Open Rate (Local)</b> .....	\$ <b>6.75</b>	per col. in.
<b>National Rate (Commissionable)</b> .....	<b>10.00</b>	per col. in.
<b>Half Page</b> .....	<b>6.65</b>	per col. in.
<b>Full Page</b> .....	<b>6.55</b>	per col. in.
<b>Business Directory (Minimum 4 week run)</b> .....	<b>6.25</b>	per col. in.
<b>Classified Display</b> .....	<b>10.75</b>	per col. in.
<b>National Classified Display (Commissionable)</b> .....	<b>16.25</b>	per col. in.
<b>Color Charge</b> .....		
Spot Color .....	<b>50.00</b>	per run
4-Color .....	<b>150.00</b>	per run
<b>Color Charge National</b> .....		
Spot Color .....	<b>80.00</b>	per run
4-Color .....	<b>240.00</b>	per run
<b>Church Directory Listing</b> ...	<b>Call (419) 529-2847 for rates</b>	
<b>2,000 Pre-Printed Inserts</b> .....	Starting at	<b>130.00</b>
<b>Classified Line Rate (First 25 words)</b> .....	<b>10.25</b>	
<b>Anniversary or Birthday ads with picture</b> .....	<b>15.00</b>	pre-paid

**Deadline:  
Monday Noon**

Published every Thursday,  
52 weeks per year

**We Accept:**  
PDF, JPEG, EPS, TIFF  
Camera-Ready Art

We reserve the right to refuse  
based on content and/or quality.

**For additional submission  
guidelines, visit  
our Web site:  
[www.tribune-courier.com](http://www.tribune-courier.com)**

#### Column Widths

COLUMNS	PICAS / POINTS	INCHES
One	10p 8	1.778"
Two	22p 4	3.722"
Three	34p 0	5.667"
Four	45p 8	7.611"
Five	57p 4	9.556"

#### Page Dimensions

	PICAS	INCHES
Sheet Size	63p x 102p	10.5" x 17"
Image Area	57p x 96p	9.5" x 16"
Max. Ad Height:	92p	15.375"

#### Subscriptions:

Local: **1 year \$25 • 2 years \$46**  
 Out of state: **1 year \$46 • 2 years \$85**

#### Kim Knapp

Sales and Marketing Manager

**Voice & Fax: 419-529-2847**

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Publisher .....	<b>Frank Stumbo</b>
Treasurer .....	<b>Betty Stumbo</b>
Production Associate ..	<b>Jenna Wolford</b>

6,500-plus readership primarily in Richland County, Ohio  
 Paid circulation – mail and newsstand

Hours: Mon – Thu 7:00 am – 4:00 pm • Friday by chance

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