TRIBUNE-COURIER

A DIGITAL PUBLICATION AT WWW.TRIBUNE-COURIER.COM

ADVERTISING RATE SCHEDULE

Effective March 1, 2022

COLOR AVAILABLE ALL PAGES NO EXTRA CHARGE

MODULAR AD SIZES

AD SIZE	W x H IN INCHES	TOTAL COST
Pages with 4-Column Layout		
Full Page	7.7" x 9.8"	\$400
2/3 Page Horizontal	7.7" x 6.5"	\$275
1/2 Page Horizontal	7.7"x 4.9"	\$225
1/2 Page Vertical	3.775" x 9.8"	\$225
1/4 Horizontal	7.7"x 2.45	\$120
1/4 Page Vertical	3.775" x 4.9"	\$120
	3.775" x 2.49"	
<u> </u>	7.7" x 2"	\$150
-	7.7" x 2"	

Call 419-529-2847 or email advertising@tribune-courier.com for additional ad sizing/prices.

AGENCIES: COMMISSIONABLE RATES AVAILABLE UPON REQUEST.

Business Directory — send us your business card – 3.775" x 2" \$30/wk (4 week minimum)

Advertising Open Rate: \$12 column inch Legal/Classified Line Adv: \$1.60 per line Classified Display: \$12 per col. inch

Name change: \$40 • Adoption: (3 times) \$50/ea.

Garage Sales: **\$10** (up to 25 words) Obituaries (Includes Photo): **\$35**

Birthday, Anniversary, Memorial w/photo: **\$15** Church Directory: Email us for current rates

DEADLINE FOR ADVERTISING SUBMISSIONS: Mondays NOON

EMAIL AD CREATIVES TO ADVERTISING@TRIBUNE-COURIER.COM

PO Box 127, Ontario, Ohio 44862-0127 • Office Location 347 Allen Drive, Ontario, Ohio Phone 419-529-2847 www.tribune-courier.com

Tribune-Courier Ad Dimensions

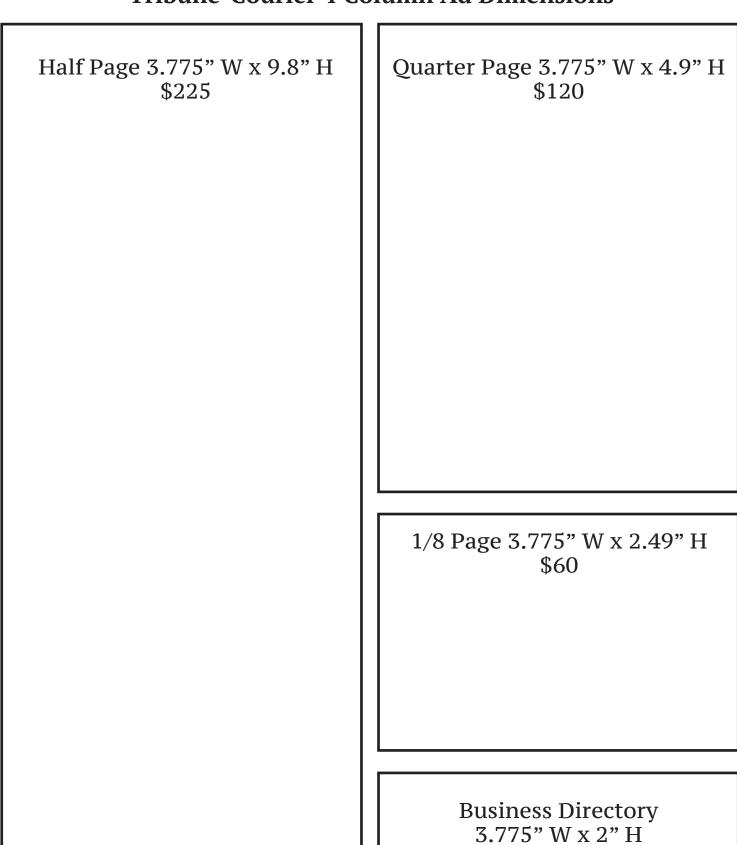
Full Page 7.7" W x 9.8" H \$400

Front Page Banner

(Premium Space at the Bottom of the Front Page) $7.7\line{''}~W~x~2\line{''}~H~\150

2/3 Page 7.7" W x 6.5" H \$275

Tribune-Courier 4 Column Ad Dimensions



\$30/Week

Sold by 4 week+ increments

Tribune-Courier Ad Dimensions

Quarter Page 7.7" W x 2.45" H \$120

Half Page 7.7" W x 4.9" H \$225