

TRIBUNE-COURIER

A DIGITAL PUBLICATION AT WWW.TRIBUNE-COURIER.COM

ADVERTISING RATE SCHEDULE

Effective March 1, 2022

COLOR AVAILABLE ALL PAGES NO EXTRA CHARGE

MODULAR AD SIZES

AD SIZE	W x H IN INCHES	TOTAL COST
Pages with 4-Column Layout		
Full Page	7.7" x 9.8"	\$400
2/3 Page Horizontal	7.7" x 6.5"	\$275
1/2 Page Horizontal	7.7" x 4.9"	\$225
1/2 Page Vertical	3.775" x 9.8"	\$225
1/4 Horizontal	7.7" x 2.45	\$120
1/4 Page Vertical	3.775" x 4.9"	\$120
1/8 Page Horizontal	3.775" x 2.49"	\$60
Front Page Banner	7.7" x 2"	\$150
<i>(Bottom of front page – Premium Space)</i>		

Call 419-529-2847 or email advertising@tribune-courier.com for additional ad sizing/prices.

AGENCIES: COMMISSIONABLE RATES AVAILABLE UPON REQUEST.

Business Directory — send us your business card – 3.775" x 2" **\$30/wk (4 week minimum)**

Advertising Open Rate: **\$12 column inch**

Legal/Classified Line Adv: **\$1.60 per line**

Classified Display: **\$12 per col. inch**

Name change: **\$40** • Adoption: (3 times) **\$50/ea.**

Garage Sales: **\$10** (up to 25 words)

Obituaries (Includes Photo): **\$35**

Birthday, Anniversary, Memorial w/photo: **\$15**

Church Directory: Email us for current rates

DEADLINE FOR ADVERTISING SUBMISSIONS: Mondays NOON

EMAIL AD CREATIVES TO ADVERTISING@TRIBUNE-COURIER.COM

PO Box 127, Ontario, Ohio 44862-0127 • Office Location 347 Allen Drive, Ontario, Ohio

Phone 419-529-2847

www.tribune-courier.com

Tribune-Courier Ad Dimensions

**Full Page 7.7" W x 9.8" H
\$400**

Front Page Banner
(Premium Space at the Bottom of the Front Page)
7.7" W x 2" H \$150

**2/3 Page 7.7" W x 6.5" H
\$275**

Tribune-Courier 4 Column Ad Dimensions

Half Page 3.775" W x 9.8" H
\$225

Quarter Page 3.775" W x 4.9" H
\$120

1/8 Page 3.775" W x 2.49" H
\$60

Business Directory
3.775" W x 2" H
\$30/Week

Sold by 4 week+ increments

Tribune-Courier Ad Dimensions

Quarter Page 7.7" W x 2.45" H
\$120

Half Page 7.7" W x 4.9" H
\$225